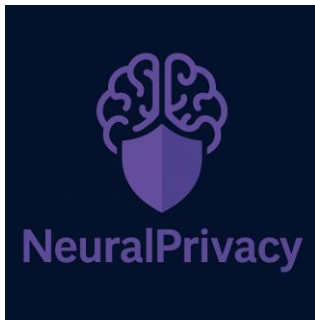


NeuralPrivacy.org — Full EN Brief



Asset offered

- **Domain name:** NeuralPrivacy.org (.org, exact-match)
- **Nature:** descriptive digital asset, designed as a **neutral banner** for the emerging concept of **“neural privacy”**: protection of neural data and mental activity, mental privacy, and fundamental rights over the brain in the age of AI, neurotechnology and brain–computer interfaces (BCI).

Not included:

- no healthcare, clinical, diagnostic, therapeutic or psychological service,
- no BCI platform, no medical device, no neurotechnology solution,
- no database, no processing of neural signals, no health or personal data,
- no legal, scientific, cybersecurity, compliance or medical advisory,
- no certified methodology, no label, no software or hardware product.

Contacts

- **Website:** <https://www.neuralprivacy.org>
- **Email:** contact@neuralprivacy.org
- **LinkedIn:** (future “NeuralPrivacy” organisation page to be created / managed by the buyer)

1. Purpose of this document

This brief is designed for **Executive and Board-level stakeholders**

(General Management, Public Affairs, Legal, Compliance, Ethics, Data & AI, Research, NGOs, Foundations, Universities, Think tanks) to:

- **understand the true nature** of the NeuralPrivacy.org asset,
- **assess its potential** as an international banner for **neural data & mental privacy governance**,
- **evaluate its relevance** as a neutral host for a **charter, framework, observatory, index, alliance** or **standard**,
- **determine the strategic value** of securing an exact-match .org on a concept likely to become central between 2025 and 2035,
- **use a secure acquisition process**, aligned with institutional and philanthropic best practices.

This document is **not** a scientific, medical, regulatory, legal or investment opinion.

2. What NeuralPrivacy.org is / is not

2.1 Definition

NeuralPrivacy.org is an **exact-match .org** domain describing the concept of:

Neural privacy

the protection of neural data and mental activity
(brain signals, neural responses, activity patterns)
against intrusive, exploitative, non-consensual or abusive uses,
in a world shaped by AI, neurotechnology and brain–computer interfaces.

The domain is intended as a **neutral banner** for:

- public or multilateral initiatives,
- **multi-stakeholder alliances** (industry, AI platforms, BCI providers, NGOs, labs),
- observatories and knowledge hubs on **mental privacy / neural data rights**,
- policy platforms setting **principles, guidelines and guardrails** for neural data,
- **indexes or dashboards** measuring respect for mental privacy and neural data protection.

2.2 What NeuralPrivacy.org is not

NeuralPrivacy.org is **not**:

- a medical device, BCI platform or neurotechnology provider,
- a healthcare, psychological, psychiatric or therapeutic service,
- a database or repository of neural recordings, brain scans or health data,

- a diagnostic tool, clinical service or telemedicine platform,
- a law firm, consultancy, certification body or regulator,
- a software product or technical solution.

It is a **semantic and strategic asset**, suitable as a banner for a programme, alliance, observatory or standard, but **this brief does not describe any existing operational service**.

3. Context & milestones (2025–2035)

Over the 2025–2035 decade, several trends converge:

- **Rapid development of neurotechnology and BCI systems**
Medical and non-medical devices capable of sensing, interpreting or stimulating brain activity, often combined with AI models.
- **Emergence of “neural data privacy”, mental privacy and cognitive liberty debates**
Legislative proposals and global discussions aiming to treat **mental privacy** as a fundamental dimension of privacy and human rights.
- **Growing concern over brain surveillance and manipulation**
Risks related to profiling, behavioural engineering, coercion or surveillance based on neural signals or inferred mental states.
- **Involvement of data protection authorities, NGOs, foundations and ethics bodies**
Calls for robust principles governing the collection, processing and use of **neural data**, beyond traditional data protection frameworks.
- **Need for a clear language and a global banner**
to bring together laws, ethical principles, technical standards, best practices and ecosystem initiatives under a readable, neutral concept.

In this landscape, **NeuralPrivacy.org** provides a **stable and neutral focal point**, suited to host global conversations on neural data and mental privacy.

4. Illustrative use cases

(Purely illustrative examples; they do not bind the seller nor pre-judge the buyer’s future use.)

1. Global “Neural Privacy Charter / Framework”

- Principles for protecting mental privacy and neural data rights.
- Voluntary commitments by tech companies, AI platforms, BCI providers.
- Governance and transparency mechanisms, reporting expectations, good practices.

2. **Neural Privacy Observatory / Index**

- Monitoring of laws, regulations, guidelines and case law on neural data.
- Comparative assessment of protections across countries, regions or sectors.
- A potential **Neural Privacy Index / Scorecard** for institutions and companies.

3. **Resource hub for regulators, NGOs and foundations**

- Library of reports, NGO positions, academic work, technical recommendations.
- Orientation tool for **data protection authorities**, ethics councils, donors.

4. **Dedicated think tank on mental privacy**

- Neutral forum for researchers, lawyers, philosophers, engineers, public authorities.
- Work on acceptable limits for neuro-surveillance, inference and stimulation.

5. **Foundation-led programme**

- Banner for a programme on “**Neural Privacy & Human Rights**”.
- Funding for projects, campaigns, legal advocacy and public engagement.

5. **Why an exact-match .org?**

As with other norm-oriented assets (e.g. **GeneticSovereignty.org**, **PlanetaryCommons.org**):

- The **.org extension** naturally evokes:
 - non-profit or multilateral organisations,
 - alliances and coalitions,
 - standard-setting or self-regulatory bodies,

- initiatives serving the public interest.
 - The “**Neural**” + “**Privacy**” combination is:
 - **simple and memorable**,
 - immediately readable for non-specialist decision-makers,
 - aligned with the emerging vocabulary of laws and academic work on **neural data** protection.
 - An exact-match **NeuralPrivacy.org** therefore offers:
 - a **signal of neutrality** (no product brand, no single-company agenda),
 - a **durable anchor** for any future framework or alliance,
 - a **defensive linguistic position** for any actor wishing to lead on neural data & mental privacy.
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6. Specific strategic advantage

- **Single global banner** on a highly sensitive and rapidly evolving topic.
- **Institutional credibility** to host charters, frameworks, indexes or observatories.
- **Neutral positioning** between companies, regulators, NGOs, researchers and citizens.
- **Immediate clarity** for boards, lawmakers and regulators: two plain words, no jargon.
- Natural articulation with other governance-oriented assets held by the seller, such as:
 - **BCISAFETY.AI** — BCI safety, risk & governance,
 - **BCIACCESS.com / .ai / .io** — BCI access & consent,
 - **GeneticSovereignty.com / .org** — genetic sovereignty & genomic equity,
 - **NeuralSolvency.com** — systemic risk & solvency of neuro/brain infrastructures.

These examples are illustrative only. **This brief offers NeuralPrivacy.org exclusively**, with other assets potentially discussed separately or as part of a limited optional bundle.

7. Legal framework & responsibilities

- The seller transfers **only** the **NeuralPrivacy.org domain name**.
- The seller **does not** operate any processing of neural, health, personal or sensitive data through this domain.
- No healthcare, diagnostic, therapeutic, neurotech or psychological service is offered.
- No legal, compliance, cybersecurity, scientific or medical advice is provided.

This document does **not** constitute:

- a regulated service offering,
- an investment recommendation,
- a scientific, medical or legal guarantee,
- an affiliation with any existing public authority, regulator, company or NGO.

The buyer remains **fully responsible** for:

- regulatory, ethical and legal compliance of any future activity,
- respect of applicable data protection, bioethics and human rights frameworks,
- all content, positions and uses associated with NeuralPrivacy.org.

8. Typical acquisition process

1. Initial contact & NDA

- first contact via **contact@neuralprivacy.org**,
- NDA signature if required.

2. Strategic discussions

- clarification of intended use (charter, alliance, observatory, index, think tank, programme).
- potential articulation with other governance assets (e.g. BCI / AI / sovereignty).

3. Formal offer

- valuation proposal,
- optional discussion of a **limited bundle** (\leq 2–3 complementary domains), if relevant to the buyer's strategy.

4. Legal & financial security

- use of a trusted **escrow** service to secure funds and transfer,
- digital asset transfer agreement,
- invoicing in line with the seller's jurisdiction.

5. Technical transfer

- domain transfer to the buyer's registrar,
- DNS control handed over to the buyer.

9. Specific safety notice

NeuralPrivacy.org:

- **does not collect, store or process** any neural data, health data or personal data,
- operates **no healthcare, diagnostic, therapeutic, neurotech or clinical service**,
- provides **no individual legal, medical, psychological or financial advice**.

Any future initiative using this banner must, under the buyer's sole responsibility:

- comply with **bioethics and data protection laws** (including, where applicable, GDPR),
- respect **human rights, mental privacy** and **cognitive liberty principles**,
- comply with applicable national, regional and international law.

10. Contacts

- **Website:** <https://www.neuralprivacy.org>
- **Email:** contact@neuralprivacy.org